

# (12) United States Patent

Schneider

(10) Patent No.:

US 6,338,082 B1

(45) Date of Patent:

Jan. 8, 2002

# (54) METHOD, PRODUCT, AND APPARATUS FOR REQUESTING A NETWORK RESOURCE

(76) Inventor: Eric Schneider, 13944 Cedar Rd. #258, University Heights, OH (US) 44118

(\*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35

U.S.C. 154(b) by 0 days.

(21) Appl. No.: 09/525,350

(22) Filed: Mar. 15, 2000

Related U.S. Application Data

(60) Provisional application No. 60/157,075, filed on Oct. 1, 1999, provisional application No. 60/130,136, filed on Apr. 20, 1999, provisional application No. 60/175,825, filed on Jan. 13, 2000, provisional application No. 60/160,125, filed on Oct. 18, 1999, and provisional application No. 60/125, 531, filed on Mar. 22, 1999.

(51)	Int. Cl	G06F 13/00
(52)	U.S. Cl	<b>709/203</b> ; 709/217
(58)	Field of Search	709/200, 203,
	709/217, 218, 21	9, 220, 221, 224, 226,
		229, 245

## (56) References Cited

### U.S. PATENT DOCUMENTS

5,978,842	Α	*	11/1999	Noble et al	709/218
6,009,459	Α		12/1999	Belfiore et al	709/203
6,014,660	Α		1/2000	Lim et al	707/3
6,023,724	Α		2/2000	Bhatia et al	709/218
6,085,242	Α	+	7/2000	Chandra	709/223
6,092,100	Α	*	7/2000	Berstis et al	709/203
6,148,289	Α	*	7/2000	Virdy	707/3
6,119,234	Α	+	9/2000	Aziz et al	713/201
6,134,588	Α	*	10/2000	Guenthner et al	709/226
6,154,777	Α	*	11/2000	Ebrahim	709/227
6,167,449	Α	*	12/2000	Arnold et al	709/227
6,182,148	<b>B</b> 1	*	1/2001	Tout	709/245
6,212,565	<b>B</b> 1	*	4/2001	Gupta	709/229
				=	

### FOREIGN PATENT DOCUMENTS

WO WO09909726 A1 2/1999

### OTHER PUBLICATIONS

Network Solutions and VeriSign Launch Combined Internet Name And Certification Registration, Mar. 1997.\*

Network Solutions and Leading Launch Premier Domain . Registration Service Program, Mar. 1997.\*

Berners-Lee T., "RFC 1630: Universal Resource Identifiers in WWW—A Unifying Syntax for the Expression of Names and Addresses of Objects on the Network as used in the World-Wide Web", IETF, Jun. 1994, <a href="http://www.faqs.org/rfcs/rfc1630.html">http://www.faqs.org/rfcs/rfc1630.html</a>.

Mockapetris P., "RFC 1035: Domain Names—Implementation and Specification", IETF, Nov. 1987, <a href="http://www.faqs.org/rfcs/rfc1035.html">http://www.faqs.org/rfcs/rfc1035.html</a>>.

Harrenstien K., Stahl M., And Feinler E., "RFC 954: Nicname/Whois", IETF, Oct. 1985, <a href="http://www.faqs.org/rfcs/rfc954.html">http://www.faqs.org/rfcs/rfc954.html</a>.

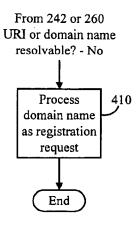
\* cited by examiner

Primary Examiner-Moustafa M. Meky

(57) ABSTRACT

When a network resource request having a domain name is received, it is determined whether the network resource can be located including determing whether the domain name is resolvable. Rather than displaying an error message or processing a search request in response to determining that a network resource can not be located or of an unresolvable domain name, the domain name can instead be redirected to a registration service where the unresolvable domain name is automatically used to perform a registration request and determine domain name availability. When the domain name is not available for registration, domain name registrant information is provided. However, when the domain name is determined available, a registration form is provided. For example, sucha domain name in question may be redirected from theautosearch feature of a web browser to a service, which determines that the domain name is available for registration enabling a potential registrant to register the available domain name by selecting a domain name registration provider from a list of domain name registration providers.

21 Claims, 8 Drawing Sheets



05/29/2003, EAST Version: 1.03.0002

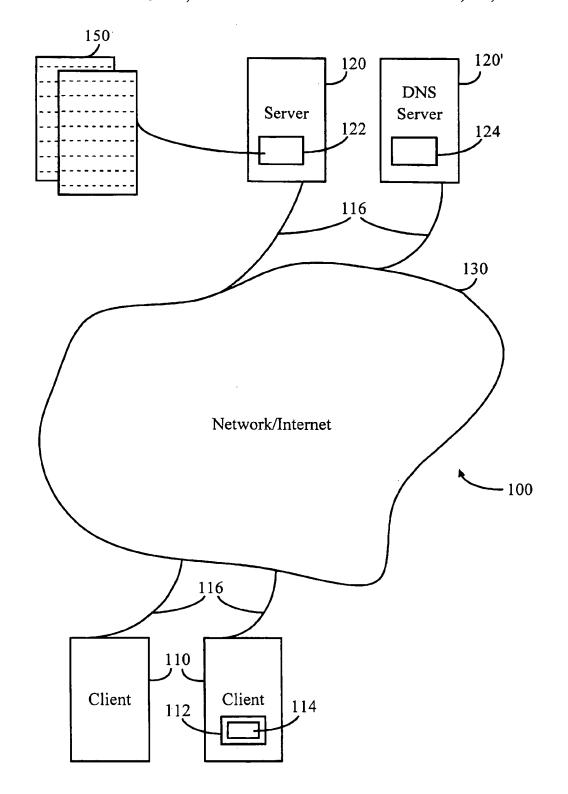


Fig. 1a

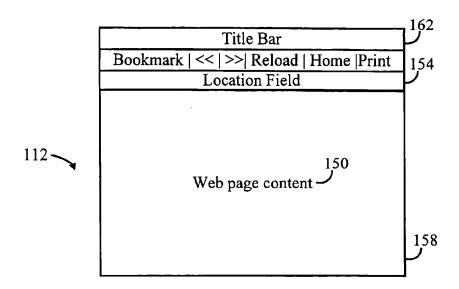


Fig. 1b

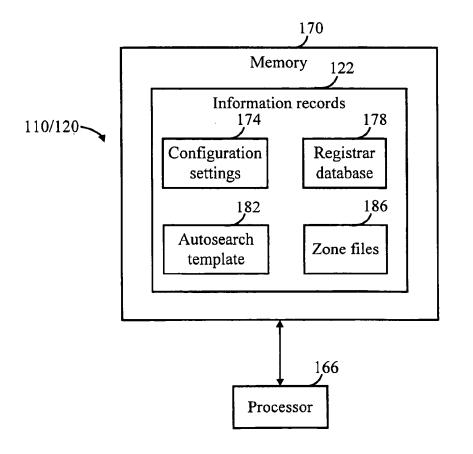
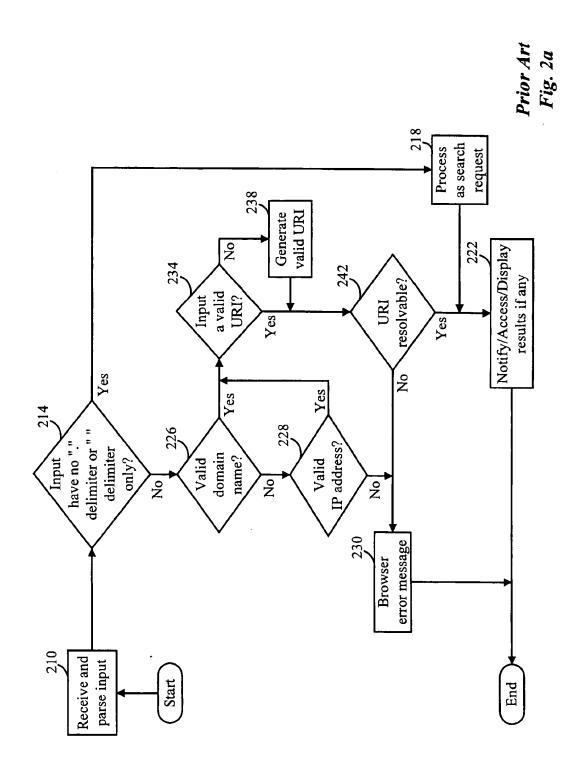
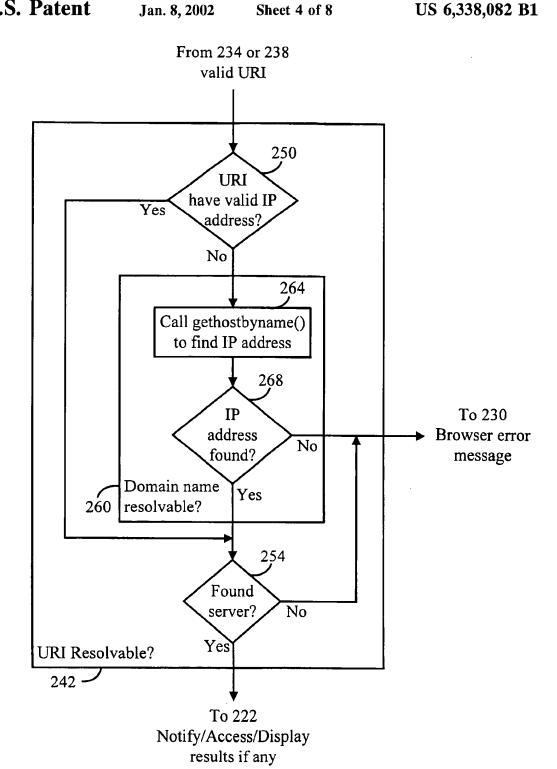
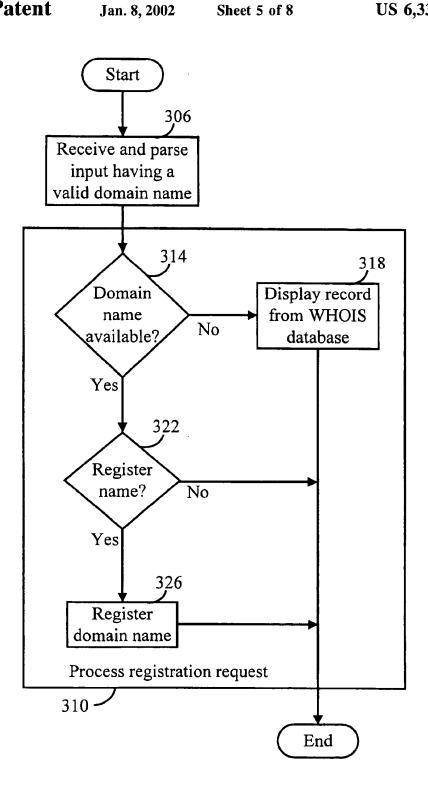


Fig. 1c

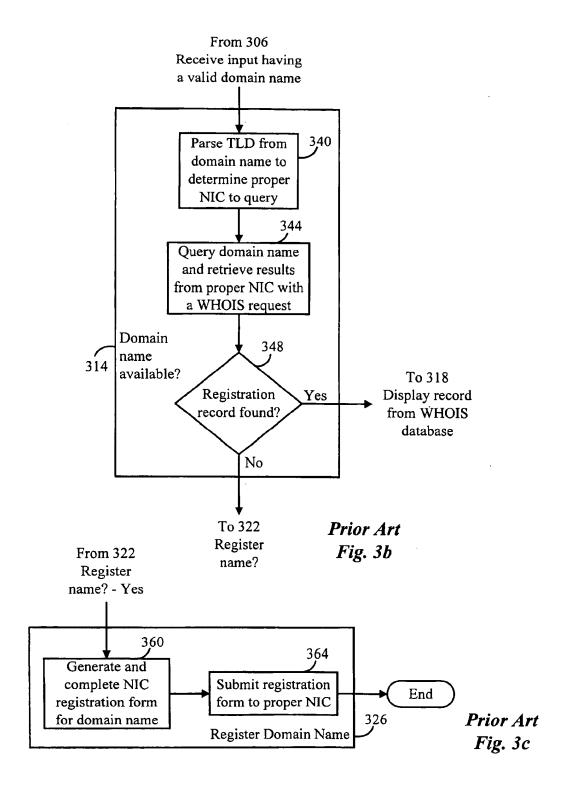




**Prior** Art Fig. 2b



Prior Art Fig. 3a



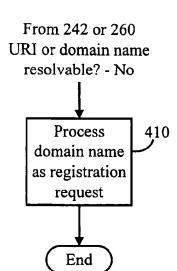
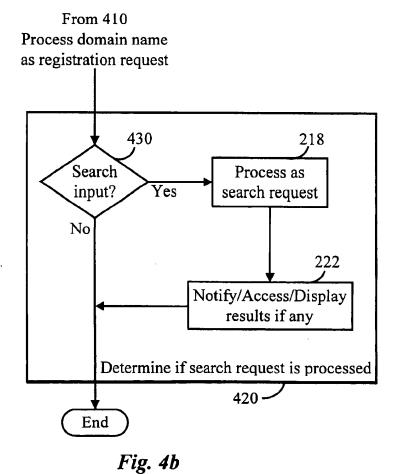
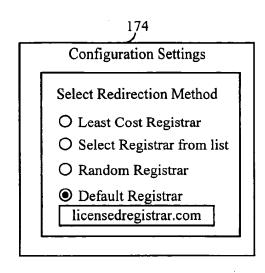


Fig. 4a





178 ~	`
Registrar	Price/Cost
reg1.com	\$35
reg2.com	\$30
reg3.com	\$32
524 528	

Fig. 5a

Fig. 5b

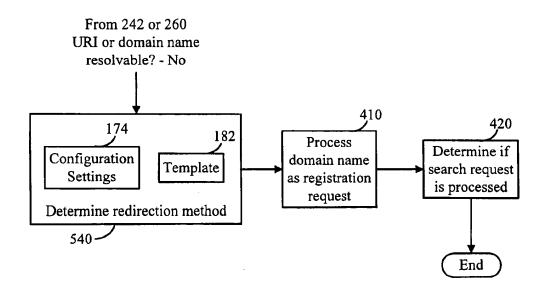


Fig. 5c

## METHOD, PRODUCT, AND APPARATUS FOR REQUESTING A NETWORK RESOURCE

### OTHER APPLICATIONS

This application claims the benefit of the following provisional patent applications, which are hereby incorporated by reference:

- 1. U.S. Provisional Application Ser. No. 60/175,825 filed Jan. 13, 2000, by Schneider, entitled "Method and apparatus 10 for determing the availability of similar identifiers across naming systems."
- 2. U.S. Provisional Application Ser. No. 60/160,125 filed Oct. 18, 1999, by Schneider, entitled "Method and apparatus for integrating resource location, search services, and reg- 15 istration services."
- 3. U.S. Provisional Application Ser. No. 60/157,075 filed Oct. 1, 1999, by Schneider, entitled "Method and systems for integrating resource location and registration services of valid and fictitious doman names."
- 4. U.S. Provisional Application Ser. No. 60/130,136 filed Apr. 20, 1999, by Schneider, entitled "Method and system for integrating resource location and registration services."
- 5. U.S. Provisional Application Ser. No. 60/125,531 filed Mar. 22, 1999, by Schneider, entitled "Method and system for the emulation of name space."

### FIELD OF THE INVENTION

This invention generally relates to information services, 30 and more specifically relates to a method and apparatus for integrating resource location and registration services.

## BACKGROUND OF THE INVENTION

The Internet is a vast computer network having many 35 smaller networks that span the world. A network provides a distributed communicating system of computers that are interconnected by various electronic communication links and computer software protocols. Because of the Internet's distributed and open network architecture, it is possible to 40 transfer data from one computer to any other computer world wide. In 1991, the World-Wide-Web (Web or WWW) revolutionized the way information is managed and distributed through the Internet.

transfer method known as Hypertext Transfer Protocol (HTTP) which is designed to run primarily over a Transmission Control Protocol/Internet Protocol (TCP/IP) connection that employs a standard Internet setup. A server computer may provide the data and a client computer may 50 display or process it. TCP may then convert messages into streams of packets at the source, then reassembles them back into messages at the destination. Internet Protocol (IP) handles addressing, seeing to it that packets are routed across multiple nodes and even across multiple networks 55 with multiple standards. HTTP protocol permits client systems connected to the Internet to access independent and geographically scattered server systems also connected to the Inernet. Client side browsers, such as Netscape Navigator or Microsoft Internet Explorer, provide efficient graphi- 60 cal user interface (GUI) based client applications that implement the client side portion of the HTTP protocol. One format for information transfer is to create documents using Hypertext Markup Language (HTML). HTML pages are made up of standard text as well as formatting codes that 65 indicate how the page should be displayed. The client side browser reads these codes in order to display the page.

A web page is static when it requires no variables to display information or link to other predetermined web pages. A web page is dynamic when arguments are passed which are either hidden in the web page or entered from the client browser to supply the necessary inputs displayed on the web page. Common Gateway Interface (CGI) is a standard for running external programs from a web server. CGI specifies how to pass arguments to the executing program as part of the HTTP server request. Commonly, a CGI script can take the name and value arguments from an input form of a first web page which is be used as a query to access a database server and generate an HTML web page with customized data results as output that is passed back to the client browser for display.

The Web is a means of accessing information on the Internet that allows a user to "surf the web" and navigate the Internet resources intuitively, without technical knowledge. The Web dispenses with command-line utilities, which typically require a user to transmit sets of commands to communicate with an Internet server. Instead, the Web is made up of millions of interconnected web pages, or documents, which can be displayed on a computer monitor. Hosts running special servers provide the Web pages. Software that runs these Web servers is relatively simple and is available on a wide range of computer platforms including PC's. Equally available is a form of client software, known as a Web browser, which is used to display Web pages as well as traditional non-Web files on the client system.

A network resource identifier such as a Uniform Resource Identifier (URI) is a compact string of characters for identifying an abstract or physical resource. URIs are the generic set of all names and addresses that refer to objects on the Internet. URIs that refer to objects accessed with existing protocols are known as Uniform Resource Locators (URLs). A URL is the address of a file accessible on the Internet. The URL contains the name of the protocol required to access the resource, a domain name, or IP address that identifies a specific computer on the Internet, and a hierarchical description of a file location on the computer. For example the URL "http://www.example.com/index.html", where "http" is the scheme or protocol, "www.example.com" is the Fully Qualified Domain Name (FQDN), and "index.html" is the filename located on the server.

Because an Internet address is a relatively long string of The Web is based on the concept of hypertext and a 45 numbers (e.g., 31.41.59.26) that is difficult to remember, Internet users rely on domain names, memorable and sometimes catchy words corresponding to these numbers, in order to use electronic mail (e-mail) and to connect to Internet sites on the Web. The Domain Name System (DNS) is a set of protocols and services on a network that allows users to utilize domain names when looking for other hosts (e.g., computers) on the network. The DNS is composed of a distributed database of names. The names in the DNS database establish a logical tree structure called the domain name space. Each node or domain in the domain name space is named and can contain subdomains. Domains and subdomains are grouped into zones to allow for distributed administration of the name space.

The DNS provides a mechanism so backup databases can be identified in case the first one becomes unavailable. DNS databases are updated automatically so that information on one name server does not remain out-of-date for long. A client of the DNS is called a resolver; resolvers are typically located in the application layer of the networking software of each TCP/IP capable machine. Users typically do not interact directly with the resolver. Resolvers query the DNS by directing queries at name servers, which contain parts of the distributed database that is accessed by using the DNS protocols to translate domain names into IP addresses needed for transmission of information across the network.

The Berkeley Internet Name Domain (BIND) implements an Internet name server for the UNIX operating system. The BIND consists of a name server and a resolver library. BIND is fully integrated into UNIX network programs for use in storing and retrieving host names and addresses by calling a routine from the resolver library called gethostbyname () which returns the IP address corresponding to a given 10 Internet host name. Error return status from gethostbyname () is indicated by return of a NULL pointer.

At the heart of Netscape client products lies the Netscape Network Library (netlib). A necessity of any network based client browser application is to send and receive data over a connection. This is accomplished in netlib by making a call to NET\_GetURL(). Among NET\_GetURL()'s arguments is a URL\_Struct which contains the actual URL to be retrieved. When a call to NET\_GetURL() is made, a connection is established between the client making the request and the host machine named in the URL, a request is sent in a particular format specified by the protocol (e.g., http., ftp), and data is received by the client, from the host machine.

In order to resolve host names, netlib uses a standard DNS lookup mechanism. NET\_FindAddress() makes the gethostbyname() call to lookup the IP address for the specified host from a DNS database stored on a DNS server, and is called from NET\_BeginConnect(). If a numeric IP address is passed into NET\_FindAddress(), it is passed directly into the gethostbyname() call which will always return success when an IP address is passed in. NET\_FindAddress() is actually called repeatedly until it returns success or failure. Upon success the host entity struct is filled out, and cached. Upon failure, the host entity struct is freed and the "not found" result is passed back up to the caller.

U.S. Pat. No. 6,023,724 issued on Feb. 8, 2000 by Bhatia, et al., entitled, "Apparatus and methods for use therein for an ISDN LAN modem that displays fault information to local hosts through interception of host DNS request messages" discloses a mechanism through which a fault-specific web page can be dynamically constructed and downloaded to the workstation for subsequent display through a web browser. The page, once rendered, provides a specific message pertinent to the failure. Though improvements are made to generate more specific error messages in response to generalized network failure messages, there is no provision for the redirection of network failure messages to perform other services.

U.S. Pat. No. 6,014,660 issued on Jan. 11, 2000 by Lim, et al., entitled, "Method and apparatus for client-sensitive name resolution using DNS" discloses the steps of receiving a translation request by a DNS server. The DNS server examines the translation request to determine if a record exists within the DNS server. If such a record exists, the IP address is returned as the translation. If not, the requested translation is forwarded to a special DNS server, along with information that identifies the client system requesting translation. Though improvements are made to redirect unresolvable DNS translation requests to special servers for further attempts of translation processing, there is no provision for the redirection of such requests to perform services other than name translation or name resolution.

A domain name includes two parts: a host and a domain. Technically, the letters to the right of the "dot" (e.g.,

8.1.com) are referred to as Top Level Domains (TLDs), while hosts, computers with assigned IP addresses that are listed in specific TLD registries are known as second-level domains (SLDs). For the domain name "8-1.com", ".com" is the TLD, and "8-1.com" is the SLD. Domain name space is the ordered hierarchical set of all possible domain names either in use or to be used for locating an IP address on the Internet. TLDs are known as top-level domains because they comprise the highest-order name space available on the Internet. Second-level domains, as well as third-level domains (3LDs) such as "my.8-1.com", are subsidiary to TLDs in the hierarchy of the Internet's DNS.

There are two types of top-level domains, generic and country code. Generic top-level domains (gTLDs) were created to allocate resources to the growing community of institutional networks, while country code top-level domains (ccTLDs) were created for use by each individual country, as deemed necessary. More than 240 national, or country-code TLDs (e.g., United States (.us), Japan (.jp), Germany (.de), etc.) are administered by their corresponding governments, or by private entities with the appropriate national government's acquiescence. A small set of gTLDs does not carry any national identifier, but denote the intended function of that portion of the domain space. For example, ".com" was established for commercial networks, ".org" for not-forprofit organizations, and ".net" for network gateways. The set of gTLDs was established early in the history of the DNS and has not been changed or augmented in recent years (COM, ORG, GOV, and MIL were created by January 1985, NET in July 1985, and INT was added in November 1988).

The DNS is operated by a Network Information Center (NIC) in each country to act as authority for administering the respective ccTLD zone file portion of the DNS database. The Internet Network Information Center (InterNIC) previously administered by the National Science Foundation (NSF), was formed to preside as authority over the gTLD zone files. In 1993, InterNiC was privatized and Network Solutions Inc. (NSI) was chosen to perform the registration and propagation of these key gTLDs, under a five-year cooperative agreement with the NSF.

Most recently, NSI and officials from the Department of Commerce's National Telecommunications and Information Administration (NTIA) have agreed to a two-year extension of their Cooperative Agreement through Sep. 30, 2000. Included in the extension are provisions to transfer relevant U.S. Government authority over some domain name system functions to a new non-profit corporation. Incorporated and headquartered in California, the Internet Corporation for Assigned Names and Numbers (ICANN) is the non-profit corporation that was formed to take over responsibility for the IP address space allocation, protocol parameter assignment, domain name system management, and root server system management functions now performed under U.S. Government contract by Internet Assigned Numbers Authority (IANA) and other entities. The IANA, also headquartered in California, is the overall authority for day-today administration of the DNS. IANA staff carry out administrative responsibilities for the assignment of IP Addresses, Autonomous System Numbers, TLDs, and other unique parameters of the DNS and its protocols.

ICANN, NTIA, and NSI agreed to a migration to a shared registration system (SRS) in a phased approach beginning Mar. 31, 1999 with full implementation by Jun. 1, 1999. NSI has implemented a SRS to support multiple licensed, accredited registrars offering registration services. NSI and other domain name registrars function as retailers of domain name registration services through NSI's SRS. NSI will also

continue in its role as the registry or wholesaler of ".com" ".net", and ".org" domain name registrations. To date, NSI has registered more than 7,000,000 domain names, or SLDs, in ".com", ".net", ".org", and ".edu".

Domain name registration for a given NIC authority can 5 be accessed by a TCP/IP application called WHOIS, which queries a NIC database to find the name of network and system administrators, system and network points-ofcontact, and other individuals who are registered in appropriate databases. Domain names are identifiers used for both 10 accessing a resource and retrieving contact information of the registrant or domain name holder of that resource. The availability of a domain name from a NIC authority for a given TLD is usually determined by submitting a WHOIS domain name may be available for registration. Regional WHOIS registries are maintained by NSI and ARIN (American Registry for Internet Numbers) located in the U.S., APNIC (Asia-Pacific Network Information Center) located in Australia, and RIPE NCC located in the Netherlands. Resource location may be determined by resolving a query in the DNS whereas domain name availability may be determined by using a WHOIS service to query an appropriate NIC database.

WIPO Patent Application WO9909726A1 published on 25 Feb. 25, 1999 by Broadhurst, entitled, "Method of determining unavailability of Internet domain names" discloses an improved query server that overcomes the shortcomings of existing domain name searching techniques by performing a multitude of searches simultaneously, transparent to 30 the user. Specifically, the improved query server searches for existing domain name records in various domains and then displays the results in a formatted manner, thus eliminating the need for a user to perform individual searches. However, such improvements do not consider the integration of ser- 35 vices other than that of registration.

URLs are used in media and written in documents or typed within e-mail, and data files, etc. as a means to make reference to accessible online content that helps express the context of the ideas one wishes to communicate. URLs are 40 generally written in an abbreviated manner as partial URLs or domain names (e.g., "http://www.example.com" is the URL, "www.example.com" is the FQDN, and "example. com" is the domain name). During the early stages of commercialization on the Internet, businesses displayed the 45 full URL when advertising a commercial or display ad as a means to locate the resources of the business on the Internet. Improvements have been made to recognize partial URLs when entered in the location field of a web browser or network accessible device for automatically appending pro- 50 tocol information so a full URL request can be made. By submitting a domain name or FQDN in the location field, the browser modifies the request by adjusting the partial URL and adding "http://" in front of the domain name or FQDN in order to construct a valid URL. As a result of this 55 convenience, companies have modified their advertising and distribution of URLs through print, film, radio, television and other media as "example.com" or "www.example.com" instead of the URL "http://www.example.com". Though a helpful mnemonic for consumers to more readily identify 60 and access the location and origin of goods and services on a public network such as the Internet, the mnemonic is only applicable when using a command line of a device or location field of a web browser program as a means to access the advertised web site.

The main use of a web browser location field is for resolving URLs to locate and access resources. Entering a URL in the location field of a web browser serves as a means to access a network resource corresponding to that URL. Because the location field is essential for accessing resources, the design of such location fields have rivaled much competition and innovation between existing web browser products from companies such as Netscape and Microsoft. Improvements to better track and organize sites of URLs that users have visited such as Bookmark folders, URL history, and the personal toolbar are all examples of functionality designed to help users navigate. Other improvements include spell checking and an autocomplete feature from the URL history as text is entered into the location field.

A more recent feature call Smart Browsing is integrated request. If there are no matches in the database then the 15 into Netscape Navigator that uses Internet Keywords so users can streamline the use of URLs and get fast access to web sites using the browser's location field. Any single or multiworld strings typed into the browser's location field that does not include a "." are sent via Http to a server at "netscape, com". The keyword server pulls the string and compares it to several separate lists of keyword-URL pairs. If the keyword system finds a match, it redirects the user's browser to the URL of the keyword-URL pair. Failing a match against the lists, the use's browser is redirected to a Netscape Search page with the typed string as the search query. The ". "versus ""is a key factor in determing what services are used. Depending on context, the detection of only a "."delimiter implies a domain name used for name resolution and resource location services whereas the detection of only a " "delimiter implies a domain name used for name resolution and resource location services whereas the detection of only a ""delimiter implies a search request used for directory services and the like.

> The autosearch feature of Microsoft Internet Explorer (MSIE) is another example of an improvement to the location field of a web browser. The details of the autosearch feature is disclosed in U.S. Pat. No. 6,009,459 issued on Dec. 28, 1999 by Belfiore, et al., entitled, "Intelligent automatic searching for resources in a distributed environment." The '459 patent specifies a mechanism for a computer system to automatically and intelligently determine what a user intended when the user entered text within the location field of a web browser. Often users improperly enter URLs or enter search terms in a user interface element that requires URLs. If the user enters text that is not a URL, the system may first try to construct a valid URL from the user-entered text. If a valid URL cannot be constructed, the browser then automatically formats a search engine query using the user-entered text and forwards the query to an Internet search engine. In an alternative embodiment of the '459 patent, the passing of search terms to the search engine is not triggered by an improper URL being entered but rather is triggered by the failure to resolve the URL to a web site within a certain time frame due to a heavily used page that cannot be readily accessed.

> In addition, the '459 patent specifies a template registry that categorizes the specific suitability of a plurality of search engines to locate web sites related to a determined meaning of the specified text. The template is an entry in the registry that includes replaceable characters that may be replaced with the processed text. An example template registry entry that causes the Yahoo! search engine to be called is "http://msie.yahoo.com/autosearch?%s". The %s is filled in with information regarding the search terms.

> Each day hundreds of thousands of users are connecting to the Internet for the first time. These first time users are already familiar with the concept of a domain name or web

address such as "example.com" or a URL such as "http://www.example.com/index.html" because of their contact with the myriad of advertisements in print, radio, and television. When a resource such as a web page can not be accessed after entering a web address or URL in the command line of a device or location field of a web browser, novice users of the Internet may assume that the resource does not exist and that the domain name of such a resource is available to the user for registration. This is a common mistake. The domain name may already be registered but has no corresponding web site. Availability of the domain name remains unclear until a separate domain name availability request such as a WHOIS request is performed.

In effect, a domain name can be considered an object having the properties of resolvability and availability, wherein methods of resolvability are applied to resource identification and location services and methods of availability are applied to domain name registration services. To date, resource location and domain name availability have remained separate mutually exclusive services. Additional advantages can be obtained by integrating these separate services into a unified service. Accordingly, in light of the above, there is a strong need in the art for a system and method for integrating resource location and domain name registration services

### SUMMARY OF THE INVENTION

The present invention enables the seamless integration between name resolution and registration services. The invention allows for the extended utility of the command line of a device or location field of a client browser for determining domain name availability to streamline the registration process. The present invention helps novice Internet users to more readily understand the difference between resource location and domain name availability. The invention may use zone file caching and advanced domain name translation lookups to reduce extra bandwidth required by relying on client name resolution services or WHOIS lookups only. The present invention enables various methods of registrar selection by a user or at random each time a browser redirects to registration services, assuring that business is distributed to other registrars. The invention may use the MSIE autosearch feature for the purposes of registration rather than purpose of searching in lieu of making browser modifications resulting in the savings of 45 distribution costs for software updates.

In general, in accordance with the present invention a method for requesting a network resource from an identifier having a valid domain name includes the steps of determining whether the network resource can be located, requesting the network resource from the identifier in response to determining that the network resource can be located, and determining whether the valid domain name is available for registration in response to determining that the network resource can not be located.

In accordance with yet additional aspects of the present invention, an apparatus which implements substantially the same functionality in substantially the same manner as the methods described above is provided.

In accordance with other additional aspects of the present invention, a computer program product may be used to perform substantially the same methods as those described above are provided.

The foregoing and other features of the invention are 65 hereinafter fully described and particularly pointed out in the claims. The following description and the annexed drawings

set forth in detail one or more illustrative aspects of the invention, such being indicative, however, of but one or a few of the various ways in which the principles of the invention may be employed.

### BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1a is a block diagram of an exemplary distributed computer system in accordance with the present invention.

FIG. 1b is a diagram depicting the location field used in a conventional web browser.

FIG. 1c is a block diagram illustrating exemplary information records stored in memory in accordance with the present invention.

FIG. 2a is a flowchart illustrating the steps performed by a prior art system for name resolution services.

FIG. 2b is a flowchart illustrating the steps performed by a prior art system for determining URI resolvability.

FIG. 3a is a flowchart illustrating the steps performed by a prior art system for registering a domain name.

FIG. 3b is a flowchart illustrating the steps performed by a prior art system for determining domain name availability.

FIG. 3c is a flowchart illustrating the steps performed by a prior art system for registering a domain name.

FIG. 4a is a top level flowchart illustrating the step performed of processing a registration request in response to the determination of an unresolvable URI or domain name in the preferred embodiment of the present invention.

FIG. 4b is a flowchart illustrating the steps performed for further integrating registration services with both resource location services and search services in accordance with the present invention.

FIG. 5a is a diagram depicting an exemplary configuration settings interface in accordance with the present invention for selecting how a URI is redirected.

FIG. 5b presents an exemplary table in accordance with the present invention illustrating the minimum data structure of a registrar database.

FIG. 5c is a flowchart illustrating the step in accordance with the present invention of determining which registrar will process a registration request in response to the determination of an unresolvable URI or domain name.

# DETAILED DESCRIPTION OF THE INVENTION

The present invention will now be described with reference to the drawings, wherein like reference numerals are 50 used to refer to like elements throughout.

FIG. 1a illustrates an exemplary system for providing a distributed computer system 100 in accordance with one aspect of the present invention and may include client computers or any network access apparatus 110 connected to server computers 120 via a network 130. The network 130 can use Internet communications protocols (IP) to allow the clients 110 to communicate with the servers 120. The network access apparatus 110 may include a transceiver, moderm, or other network interface device to communicate with the electronic network 130. The modem can communicate with the electronic network 130 via a line 116 such as a telephone line, an ISDN line, a coaxial line, a cable television line, a fiber optic line, or a computer network line. Alternatively, the modem can wirelessly communicate with the electronic network 130. The electronic network 130 can be accessed via an on-line service, an Internet service provider, a local area network service, a wide area network

service, a cable television service, a wireless data service, an Intranet, a satellite service, or the like.

The client computers 110 can be any network access apparatus including hand held devices, palmtop computers, personal digital assistants (PDAs), notebook, laptop, portable computers, desktop PCs, workstations, and/or larger/smaller computer systems. It is noted that the network access apparatus 110 may have a variety of forms, including but not limited to, a general purpose computer, a network computer, a network television, an internet television, a set top box, a web-enabled telephone (e.g., phone browser), an internet appliance, a portable wireless device, a television receiver, a game player, a video recorder, and/or an audio component, for example.

Each client 110 typically includes one or more processors, 15 memories, and input/output devices. An input device can be any suitable device for the user to give input to client computer 110; for example: a keyboard, a 10-key pad, a telephone key pad, a light pen or any pen pointing device, a touchscreen, a button, a dial, a joystick, a steering wheel, a foot pedal, a mouse, a trackball, an optical or magnetic recognition unit such as a bar code or magnetic swipe reader, a voice or speech recognition unit, a remote control attached via cable or wireless link to a game set, television, or cable box. A data glove, an eye tracking device, or any MIDI device could also be used. A display device could be any suitable output device, such as a display screen, text-tospeech converter, printer, plotter, fax, television set, or audio player. Although the input device is typically separate from the display device, they could be combined; for example: a display with an integrated touchscreen, a display with an integrated keyboard, or a speech-recognition unit combined with a text-to-speech converter.

The servers 120 can be similarly configured. However, in many instances server sites 120 include many computers, perhaps connected by a separate private network. In fact, the network 130 may include hundreds of thousands of individual networks of computers. One aspect of the present invention includes a specific type of server system 120 called a DNS server system 120' which stores in memory a DNS database 124 having DNS records that translate domain names into IP addresses and vice versa. The DNS server system 120' is connected 116 to a network 130.

The DNS is a distributed database (of mappings) 124 implemented in a hierarchy of DNS servers (name servers) 120 and an application-layer protocol that allows hosts and name servers to communicate in order to provide the translation service. Name servers 120 are usually UNIX machines running BIND software. In order to deal with an issue of scale of the Internet, the DNS uses a large number of name servers 120, organized in a hierarchical fashion and distributed around the world. No single name server 120 has all of the mappings 124 for all of the hosts in the Internet. Instead, the mappings 124 are distributed across many name servers 120.

Although the client computers 110 are shown separate from the server computers 120, it should be understood that a single computer can perform the client and server roles. Those skilled in the art will appreciate that the computer 60 environment 100 shown in FIG. 1a is intended to be merely illustrative. The present invention may also be practiced in other computing environments. For example, the present invention may be practiced in multiple processor environments wherein the client computer includes multiple processors. Moreover, the client computer need not include all of the input/output devices as discussed above and may also

include additional input/output devices. Those skilled in the art will appreciate that the present invention may also be practiced with Intranets and more generally in distributed environments in which a client computer requests resources from a server computer.

During operation of the distributed system 100, users of the clients 110 may desire to access information records 122 stored by the servers 120, while utilizing, for example, the Web. The records of information 122 can be in the form of Web pages 150. The pages 150 can be data records including as content plain textual information, or more complex digitally encoded multimedia content, such as software programs, graphics, audio signals, videos, and so forth. It should be understood that although this description focuses on locating information on the World-Wide-Web, the system can also be used for locating information via other wide or local area networks (WANs and LANs), or information stored in a single computer using other communications protocols.

The clients 110 can execute Web browser programs 112, such as Netscape Navigator or MSIE to locate the pages or records 150. The browser programs 112 enable users to enter addresses of specific Web pages 150 to be retrieved. Typically, the address of a Web page is specified as a URI or more specifically as a URL. In addition, when a page has been retrieved, the browser programs 112 can provide access to other pages or records by "clicking" on hyperlinks to previously retrieved Web pages. Such hyperlinks may provide an automated way to enter the URL of another page, and to retrieve that page.

A client of the DNS is called a resolver 114. Resolvers 114 are typically located in the application layer of the networking software of each TCP/IP capable machine. Users typically do not interact directly with the resolver 114. Resolvers 114 query the DNS by directing queries at name servers, which contain parts of the distributed database that is accessed by using the DNS protocols to translate domain names into IP addresses needed for transmission of information across the network. DNS is commonly employed by other application-layer protocols-including HTTP, SMTP and FTP-to translate user-supplied domain names to IP addresses. When a browser program 112 (e.g., an HTTP client), running on a user's machine, requests a URL having a resolvable domain name, in order for the user's machine to be able to send an HTTP request message to a server 120, the user's machine must obtain the IP address of the domain name. The user machine then runs the resolver 114 (DNS client) on the client-side of the DNS application. The browser 112 extracts the domain name from the URL and passes the domain name to the resolver 114 on the client-side of the DNS application. As part of a DNS query message, the DNS client 114 sends the domain name to a DNS server system 120' connected to the Internet. The DNS client 114 eventually receives a reply, which includes the IP address for the domain name. The browser then opens a TCP connection 116 to the HTTP server process 120 located at the IP address.

FIG. 1b more specifically illustrates an exemplary selection of common operative components of a web browser program 112. The web browser 112 enables a user to access a particular web page 150 by typing the URL for the web page 150 in the location field 154. The web page 150 contents corresponding to the URL in the location field 154 may be displayed within the client area of the web browser display window 158, for example. Title information from the web page 150 is displayed in the title bar 162 of the web browser 112.

FIG. 1c illustrates a block diagram of a processor 166 coupled to a storage device such as memory 170 in a client

110 or server 120 computing system. Stored in memory are information records 122 having any combination of exemplary content such as lists, files, and databases. Such records may include: configuration setting information 174, registrar database 178, zero or more autosearch templates 182, and zero or more zone file caches 186. These information records are further introduced and discussed in more detail throughout the disclosure of this invention.

FIG. 2a is a top level flowchart illustrating the steps of an exemplary prior art system for requesting a network resource from an identifier by processing resource location services. A network access apparatus 110, servlet, applet, stand-alone executable program, command line of a device such as a phone browser, or user interface element such as a text box object or location field 154 of a web browser 112, may receive and parse input such as text in step 210. Tests are then performed to determine how to process the received input 210. For instance, when it is determined in step 214 that input 210 has no "." delimiters or " " delimiters only, it becomes clear that there is no domain name or IP address present and the input 210 is processed as a search request in step 218. Results, if any, are then notified, accessed, and/or displayed in step 222. When the presence of the "." delimiter is determined in step 214, the input may include either an IP address or a domain name. When a domain name is parsed, the validity of the domain name is determined in step 226. Validity of URI syntax is explained in T. Berners-Lee, "Informational RFC (Request for Comment) 1630: Universal Resource Identifiers in WWW-A Unifying Syntax for the Expression of Names and Addresses of Objects on the 30 Network as used in the World-Wide Web", Internet Engineering Task Force (IETF), June 1994, "http:// www.faqs.org/rfcs/rfc1630.html".

If the parsed domain name is determined in step 226 to be not valid, a browser error message is displayed in step 230. 35 In turn, when an IP address is parsed, the validity of the IP address is determined in step 228. If the IP address is determined in step 228 to be not valid, a browser error message is displayed in step 230. When a domain name is determined valid in step 226 or an IP address is determined 40 valid in step 228, it is then further determined in step 234 whether input 210 includes a valid URI. If there is no valid URI, then a valid URI is generated in step 238 from input 210. For instance, if a scheme is missing, the web browser may add the prefix "http://" to the text or another scheme 45 prefix. After performing input validity tests, the steps of resolvability are performed. When a received 234 or generated 238 valid URI is determined resolvable in step 242, then results, if any, are then either notified, accessed, and/or displayed in step 222. However, when a valid URI is 50 determined not resolvable in step 242, a browser error message is displayed in step 230.

One example of such a prior art system is when a domain name (e.g., "example.com") is entered into a location field 154 of a web browser program such as MSIE. The MSIE 55 browser generates a URI (e.g., "http://www.example.com") from the domain name. If the domain name is resolvable (the domain name can be successfully translated into its corresponding IP address as discussed in FIG. 2b) then the web browser attempts to access content from a web server corresponding to the URI. If the domain name is not resolvable, then the input is passed and the following URI is generated:

"http://auto.search.msn.com/response.asp?

MT=example.com&srch=3&prov=&utf8"

The "." is one delimiter of the DNS system whereas the "" is one delimiter of plain text language. When a keyword

search is provided as input, (e.g., "search example") it is determined that DNS name resolution is unnecessary and the input is immediately redirected to the Microsoft Network (MSN) Autosearch feature. In effect, all input that can not be successfully resolved is redirected to the server at "auto.search.msn.com" and redirected accordingly as either an error message or search request. The Netscape Navigator browser program does not provide additional processing when a domain name is not resolvable, and instead, displays the following error message: "Browser is unable to locate the server: example.com The server does not have a DNS entry. Check the server name in the Location (URL) and try again."

FIG. 2b more specifically illustrates steps that are performed for determining URI resolvability (step 242). If the URI is determined in step 250 to include a valid IP 25 address, then a request is submitted to access the server located at the IP address. When the server is found in step 254 and accessed, results, if any, are then notified, accessed, and/or displayed in step 222. However, if the server is not found in step 254, a browser error message is displayed in step 230. When the URI includes a valid domain name, then the resolvability of the domain name is determined in step 260. Domain name resolution is explained in P. Mockapetris, "Informational RFC (Request for Comment) 1035: Domain Names—Implementation and Specification", Internet Engineering Task Force (IETF), November 1987, "http://www.faqs.org/rfcs/rfc1035.html".

Specificic steps for the determination of domain name resolvability (step 260) include issuing a function call in step 264 from the web browser 112 to gethostbyname() from the resolver library 114 to translate the domain name into its corresponding IP address from the DNS database 124 of a DNS server system 120. When gethostbyname() returns a NULL pointer in step 264, then it is determined in step 268 that no IP address is found and a browser error message is displayed in step 230. However, when an IP address is found in step 268, then a request is submitted to access the server located at the IP address. When the server is found in step 254 and accessed, results, if any, are then notified, accessed, and/or displayed in step 222. However, if the server is not found in step 254, a browser error message is displayed in step 230.

As discussed, domain names are primarily processed by either name resolution or resource location services and are also processed by registration services as well. When a domain name is received as input to a registration service, the availability of the domain name is determined. If the domain name is not available, registrant information is returned and the client is notified that the domain name in question is not available and provides the further option of checking the availability of other domain names. When the domain name is available, the user is presented with the choice of registering the domain name. Upon completion of registration, another domain name can be checked for availability.

FIG. 3a illustrates such a registration service. A device, network access apparatus 110, servlet, applet, stand-alone executable program, or a user interface element such as a text box object, receives and parses input having a valid domain name in step 306. The valid domain name is then processed as a registration request in step 310. To process stell a request, availability of the domain name 306 is determined in step 314. If the domain name 306 is determined to be not available in step 314, then a record from a corresponding WHOIS database is retrieved and displayed in step 318. However, when the domain name 306 is

determined available in step 314, then such information is displayed, accordingly prompting the user in step 322 to register the domain name. When it is determined in step 322 the user would like to register the domain name 306, further information is displayed to assist the user in registering the domain name in step 326. Specification of the WHOIS protocol is provided in K. Harrenstien, M. Stahl, and E. Feinler, "Informational RFC (Request for Comment) 954: NICNAME/WHOIS", Internet Engineering Task Force (IETF), October 1985, "http://www.faqs.org/rfcs/rfc954.html", which is herein incorporated by reference.

FIG. 3b more specifically illustrates steps that are performed for determining domain name availability (step 314). A TLD is parsed in step 340 from the valid domain name 306 to determine which NIC to query. A WHOIS request of the domain name 306 is submitted in step 344 to the proper NIC 15 and query results are retrieved. When a registration record is found in step 348, the record is displayed in step 318 from the WHOIS database, otherwise the user is prompted in step 322 to register the domain name. FIG. 3c more specifically illustrates steps for registering the domain name in step 326. 20 When it is determined in step 322 that the user would like to register the domain name in step 326, the user completes a NIC registration form in step 360. The form is then submitted in step 364 to the proper NIC authority for processing.

FIG. 4a is a top level flowchart showing a new combination of steps in accordance with the present invention for the processing of resource location services. As discussed in FIG. 2a when a valid URI having a valid domain name generated in step 238 or received as input in step 234, the 30 resolvability of the URI is then determined in step 242. As previously explained and shown in FIG. 2b, one step in determining URI resolvability is the determination of domain name resolvability in step 260. Rather than displaying an error message in step 230 or processing a search 35 request in step 218 in response to the determination of an unresolvable URI (step 242) or domain name in (step 260), in a preferred embodiment of the present invention the unresolvable URI is instead redirected to registration services where the unresolvable domain name is automatically 40 used to perform a registration request in step 410 to determine domain name availability in step 314. When the domain name is determined available (as in step 314), a registration form is displayed (as in step 360) as a result of processing the registration request in step 410.

FIG. 4b is a flowchart illustrating additional steps for further integration of resource location and registration services. After the registration request is processed in step 410, it is determined in step 420 whether a search request is processed. More specifically, it is further determined in step 50 430 whether received input 210 is to be processed as a search request in step 218. When this is the case, a search request is constructed from the identifier (e.g., domain name) and processed in step 218 and results, if any, are then notified, accessed, and/or displayed in step 222.

FIG. 5a illustrates user modifiable configuration settings 174, which may be accessed by the browser for selecting the user preferred URI redirection in response to the determination of an unresolvable domain name. Configuration settings 174 may allow choice of URI redirection to either the 60 least cost registrar (discussed in conjunction with FIG. 5b), a list of registrars that can be selected at the time of redirection, the selection of a random registrar, or the redirection of a predetermined or default registrar. Offering such selection features can assure that the redirection to 65 registration services are better distributed to those accredited registrars using the SRS.

FIG. 5b illustrates the minimum data structure of a registrar database 178 including registrar 524 and pricelcost 528. When least cost registrar is chosen from configuration settings 174, consulting from a table of registration cost information is performed by accessing the registrar database to select one or more records indicating the lowest price for the purchase of a domain name. Additional table entries may be included such as rates, time and expiration date (e.g., length of purchase time before renewal), quantity, and customized discount methods, etc. Real-time price changes, may be provided to the registrar database for price updates based upon surveys, bidding, bulk discounts, purchasing more time, offers, rebates, supply and demand, etc. In the case, where more than one record is selected (e.g., many registrars competing for the same lowest price), the client machine is redirected at random to those qualifying registrars. In addition, when select registrar is chosen from configuration settings 174, a list box is generated from the registrar database 178 at the time of redirection for the user

to select a registrar from. FIG. 5c illustrates the additional optional step of determining a redirection method (step 540). Redirection can be determined in step 540 by retrieving configuration settings 174 in response to the determination of an unresolvable URI (step 242) or domain name in (step 260) and before a registration request is processed in step 410. Redirection can also be determined in step 540 by accessing a template 182 from the MSIE autosearch feature either in response to retrieving a redirection method in step 540 or in response to the determination in step 260 (FIG. 2b) of an unresolvable domain name. The template is used to generate a valid URI for redirecting the client (e.g., web browser) to a registrar for processing a registration request (step 410). Furthermore, after the registration request is processed in step 410, it is determined in step 420 whether a search request is processed.

Those skilled in the art can make and use a computer program separate from all others, may be a part of an operating system, or may be a plug-in for web browser 112. Such a program can be downloaded and installed for integration into the command line of a device or location field 154 of a browser program 112. Modifying the source code of the browser program 112 itself may be more desirable, in effect, enabling tens of millions of users to take advantage of integrated name resolution and registration services. In the case of MSIE, modifications can be made to the script on the server "auto.search.msn.com" that generates the "response.asp" web page and all unresolved domain names can be redirected to a licensed registrar rather than processed as a search request. An extra template is created and used in the registry of the MSIE autosearch feature. The template can further include which server to access for transparently performing a WHOIS request and/or access the server of a desired registration service of an accredited registrar to 55 perform such a registration request.

There are numerous WHOIS CGI scripts in the public domain that can be used by those skilled in the art to perform WHOIS requests. A listing of such scripts can be accessed from the URL: "http://cgi.resourceindex.com/Programs—and—Scripts/Perl/Internet—Utilities/Whois". In one example, the template can enable redirection to transparently perform a domain name query as discussed in WIPO Patent Application WO9909726A1 published on Feb. 25, 1999 by Broadhurst, entitled, "Method of determining unavailability of internet domain names".

By using an extra template, the browser program does not have to be modified, thereby eliminating distribution costs for a browser or plug-in version update. For instance, when a domain name (e.g., this name is most probably-available.com) is determined unresolvable, an extra name/value pair is passed generating the following URI:

"hftp://auto.search.msn.com/response.asp?MT= 5 thisnameismostprobablyavailabl e.com&srch= 3&prov=&utf8&reg=licensedregistrar.com"

A specific template is accessed when the name/value pair "reg=licensedregistrar.com" is parsed and passed as a variable. The accessed URI performs a WHOIS request transparent to the user to determine domain name availability. When the domain name is determined available, the domain name is inserted into the accessed template to generate the URI: "http://www.licensedregistrar.com/cgi-bin/purchase/15 register.cgi? name=thisnameismostprobablyavailable.com&refer=msie"

The name/value pair "refer=msie" is parsed and passed as a variable to determine the source of the URI redirection for the purposes of billing, tracking, and accounting. For 20 instance, price discounts can be applied to those registrants who purchase domain names from a registrar as a result of redirection, instead of purchasing directly from the same registrar at the regular price. In effect, such a price discount offers incentive for potential registrants to learn about this 25 new method of registering domain names. Other name/value pairs can also be passed to determine whether the output is redirected to registration services, search services, or both,

Because of the extended functionality provided in one 30 aspect of the present invention, a user can now determine domain name availability directly from the command line of a network access device 110 or location field 154 of a browser program 112. Though domain name availability can also be determined by processing a WHOIS request before 35 the step of determining domain name resolvability, this is not a preferred method because it requires the utilization of unnecessary bandwidth. Standard network utility packages such as PING, NSLOOKUP, DIG, HOST to name a few can also be used to determine domain name resolvability. These 40 tools can be modified to provide other means for host/address translation.

Because DNS lookups and WHOIS requests are so heavily relied on, methods for minimizing network bandwidth of these services are considered preferable. For 45 instance, the resolver library and/or client browser 112 may be configured to first access a zone file cache 186 to increase host/address translation lookup performance. A domain name that can not be translated into an IP address implies that a domain name is available and therefore the step of 50 performing a WHOIS request does not have to be relied on. However, due to DNS server time-outs or the propagation of DNS record updates, the results of retrieving if at all, a corresponding translated IP address may be affected. Therefore it is desired to rely on the step of performing a WHOIS 55 request for the purpose of verification in real-time that a domain name determined unresolvable is truly available. Modifications for URI redirection in response to the determination of an unresolvable domain name to registration services such as to an accredited registrar can be made to 60 either the resolver library, client browser, or any server that processes a name resolution request.

The invention does not rely upon the browser's location field 154. For instance, the location field 154 of the web browser can be suppressed and a web page based location 65 field 154 can be displayed. A CGI script is then used to process the input in step 210 and redirect the browser 112 to

the appropriate registrar. In lieu of either exclusive, user selected, least cost, or random registrar redirection of services, the completed NIC registration form can be sent to such a registrar and processed in a way that is transparent to the user and does not interfere with the current user's on-line navigational session.

The same teachings can be applied to those skilled in the art by providing a text box object as input that can be located anywhere and on any web page including a text box that is embedded or part of an on-line advertisement. The text box object can be used in a stand-alone application and stored on magnetic and/or optical media that is either non-volatile, writable, removable, or portable. The text box object can be incorporated as an applet or servlet and embedded in other applications. The text box can be integrated in the task bar or any part of the GUI's OS, or the OS bypassed and overlaid as a graphic on a display device based on modifications to a video card and/or it's associated firmware or software drivers. The command line text box can be further overlaid as an interactive object in other embodiments such as Internet television, cable television, digital television, or interactive television through an Internet appliance or set top

Although the invention has been shown and described with respect to a certain preferred aspect or aspects, it is obvious that equivalent alterations and modifications will occur to others skilled in the art upon the reading and understanding of this specification and the annexed drawings. In particular regard to the various functions performed by the above described items referred to by numerals (components, assemblies, devices, compositions, etc.), the terms (including a reference to a "means") used to describe such items are intended to correspond, unless otherwise indicated, to any item which performs the specified function of the described item (i.e., that is functionally equivalent), even though not structurally equivalent to the disclosed structure which performs the function in the herein illustrated exemplary aspect or aspects of the invention. In addition, while a particular feature of the invention may have been described above with respect to only one of several illustrated aspects, such feature may be combined with one or more other features of the other aspects, as may be desired and advantageous for any given or particular application.

The description herein with reference to the figures will be understood to describe the present invention in sufficient detail to enable one skilled in the art to utilize the present invention in a variety of applications and devices. It will be readily apparent that various changes and modifications could be made therein without departing from the spirit and scope of the invention as defined in the following claims.

I claim:

1. A method for requesting a network resource from an identifier having a valid domain name comprising the steps of:

determining whether the network resource can be located; requesting the network resource from the identifier in response to determining that the network resource can be located; and,

determining whether the valid domain name is available for registration in response to determining that the network resource can not be located.

2. A method, as set forth in claim 1, wherein said step of determining whether the network resource can be located includes the step of determining whether the valid domain name is resolvable.

3. A method, as set forth in claim 2, wherein said step of determining whether the valid domain name is resolvable

includes the step of minimizing the network bandwidth required to determine whether the valid domain name is resolvable.

- 4. A method, as set forth in claim 2, wherein said step of determining whether the valid domain name is resolvable sincludes the step of translating the valid domain name into a corresponding IP address.
- 5. A method, as set forth in claim 4, wherein said step of translating the valid domain name into said corresponding IP address includes the step of accessing one of a zone file and 10 a name resolver server.
- 6. A method, as set forth in claim 1, further including the step of inputting the identifier from a user interface element.
- 7. A method, as set forth in claim 6, wherein said step of inputting the identifier from a user interface element 15 includes the step of inputting the identifier into one of a browser location field, command line, and text box object.
- 8. A method, as set forth in claim 1, wherein said step of determining whether the domain name is available for registration includes the step of performing a WHOIS 20 request.
- 9. A method, as set forth in claim 1, further including the step of generating a registration form when the domain name is determined available for registration, and the step of displaying registration information when the domain name 25 is determined not available for registration.
- 10. A method, as set forth in claim 1, further including the step of determining which registrar of a plurality of registrars will determine whether the domain name is available for registration.
- 11. A method, as set forth in claim 10, wherein said step of determining which registrar of a plurality of registrars will determine whether the domain name is available for registration includes the step of retrieving one of a default named registrar and a method of selecting a registrar.
- 12. A method, as set forth in claim 11, wherein said step of retrieving one of a default named registrar and a method of selecting a registrar retrieves said method of selecting a registrar from one of a template and user modifiable configuration settings.
- 13. A method, as set forth in claim 12, further including the step of accessing said template from an autosearch.
- 14. A method, as set forth in claim 12, wherein said method of selecting a registrar is chosen from the least cost registrar, a preselected list of registrars, and a random choice 45 of registrar.
- 15. A method, as set forth in claim 14, wherein said method of selecting said least cost registrar includes the step of consulting a table of registration cost information updated in real time.

- 16. A method, as set forth in claim 1, further including the step of determining whether to process a search request after determining whether the valid domain name is available for registration.
- 17. A method, as set forth in claim 16, wherein said step of determining whether to process a search request includes the steo of determining if a search may be constructed from the identifier.
- 18. A method, as set forth in claim 17, further including the steps of constructing a search from identifier determined to allow a search, processing said search constructed from the identifier, and presenting the results of said search constructed from the identifier.
- 19. An apparatus for requesting a network resource from an identifier having a valid domain name comprising:
  - a processor;
  - a memory coupled to said pocessor;
  - means for retrieving content from a computer network; means for determining whether the network resource can be located;
  - means for requesting the network resource from the identifier in response to determining that the network resource can be located; and,
  - means for determining whether the valid domain name is available for registration in response to determining that the network resource can not be located.
- 20. A computer program product for requesting a network resource from an identifier having a valid domain name comprising:
  - means for retrieving content from a computer network; means for determining whether the network resource can be located;
  - means for requesting the network resource from the identifier in response to determining that the network resource can be located; and,
  - means for determining whether the valid domain name is available for registration in response to determining that the network resource can not be located.
- 21. A method for locating a network resource from an identifier having a valid domain name comprising the steps of:
  - determining whether the valid domain name is resolvable; locating the network resource in response to determining that the valid domain name is resolvable; and,
  - determining whether the valid domain name is available for registration in response to determining that the valid domain name is not resolvable.



# (12) United States Patent

Mann et al.

(10) Patent No.:

US 6,519,589 B2

(45) Date of Patent:

\*Feb. 11, 2003

SYSTEM AND METHOD FOR GENERATING DOMAIN NAMES AND FOR FACILITATING REGISTRATION AND TRANSFER OF THE SAME

(75) Inventors: Michael Mann, Bethesda, MD (US); Ronald Fitzherbert, Austin, TX (US)

Assignee: RareDomains.com, Bethesda, MD (US)

(\*) Notice:

Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

This patent is subject to a terminal disclaimer.

(21) Appl. No.: 09/902,114

(22)Filed: Jul. 10, 2001

(65)

**Prior Publication Data** 

US 2001/0039543 A1 Nov. 8, 2001

## Related U.S. Application Data

(63)	Continuation of application No. 09/400,602, filed on Sep. 22, 1999, now Pat. No. 6,298,341.	
10 (51)	22, 1999, now Pat. No. 6,298,341.  Int. Cl. <sup>7</sup>	
(52)	U.S. Cl	
(32)	707/0, 105/23, 407/22C	
(58)	Field of Search	
(56)	References Cited	
	U.S. PATENT DOCUMENTS	

5,777,989	Α	7/1998	McGarvey 370/254
5,884,246	Α	3/1999	Boucher et al 704/2
5,974,453	$\mathbf{A}_{\cdot}$	10/1999	Andersen et al 709/220
6,085,321	Α	7/2000	Gibbs et al 713/170
6,298,341	B1 *	10/2001	Mann et al 707/3

## OTHER PUBLICATIONS

Woods, Bob, "Zapata Starts Moving Toward the Net, Again," Newsbytes, Mar. 19, 1999.

"Network Solutions' Affiliate Program to Offer Expanded Internet Identity Services Through Storefront," Business Wire, pp. 1300, May 11, 2000.

"Network Solutions Upgrades Domain Name Registration http://www.nsol.com/news/2000/pr\_ Services,"

20000509b.html, printed on Jul. 13, 2000.

Oppenheimer, Judith, "What Will NSI Do Next . . . ?," The Ultimate Domain Name With Domain News, http://www-.domainnotes.com/news/article/1,2160,3371\_363861, 00.html, printed on Jul. 13, 2000.

Lake, Matt, "Take Your Pick of Domain Registrars," PC World.com, May 16, 2000.

"Domain Name Service, NameBoy, Launches Version 2.0; Naming Engine Now Suggests Terms, Enables Users to Track and Send Searches," Business Wire, pp. 174, May 3, 2000.

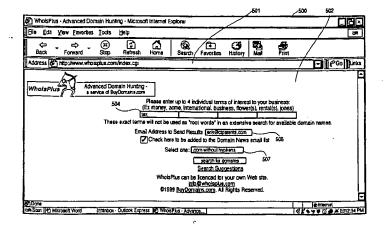
(List continued on next page.)

Primary Examiner—Charles Rones (74) Attorney, Agent, or Firm-Erik B. Cherdak; Septoe & Johnson LLP

### (57)ABSTRACT

New and improved systems and methods for generating and facilitating registration and transfer of available domain names. The systems and methods include and involve a data storage facility for storing at least one adjunct term for use in generating at least one registerable domain name, and a processor arrangement which is coupled to the data storage facility and which is configured to be accessed by a user system via an electronic data network, to receive at least one root term from the user system, to concatenate at least one root term with at least one adjunct term to generate at least one candidate domain name, to query a data source to determine if the candidate domain name(s) is available for registration and/or transfer, and to notify the user system of the candidate domain name(s) when the same are available for registration and/or transfer.

## 4 Claims, 11 Drawing Sheets



## US 6,519,589 B2

Page 2

## OTHER PUBLICATIONS

Carter, David, "Trading in Domain Names," http://www.net-gain.co.nz/library/what\_domains.htm, printed on Jul. 13, 2000

2000.
"Domain Utilities Library," Domain Shoppers Guide Domain Utilities Software Shoppers Guide, wsiwyg:/246/http://www.domainshoppersguide.com/utilities, printed on Jul. 13, 2000.

Tedeschi, Michael, "WWW.landrush.com Bethesda Based Cyber-Real Estate Mogul Michael Mann May Already Own Your Dream Web Address," Washington Business Forward, Feb. 2000.

"NETrageous SITEing of the Week: Whois.net," NETrageous SITEings, Issue #20, Oct. 5, 1997, www.netrageous-results.com/siteings20.html, p. 1.

"Free Service Helps E-Buisnesses Uncover Distinguished Domain Names Fast," PRNewswire, Oct. 25, 1999.

Woods, Bob, "Amazon.com Sues Alleged Cybersquatter in Greece," Newsbytes, Aug. 18, 1999.

Printout of an Internet/World Wide Web site view retrieved from: https://register.worldnic.com/servlet/nsi.regplus-main.UpdateDomainList dated Jan. 19, 1998.

\* cited by examiner

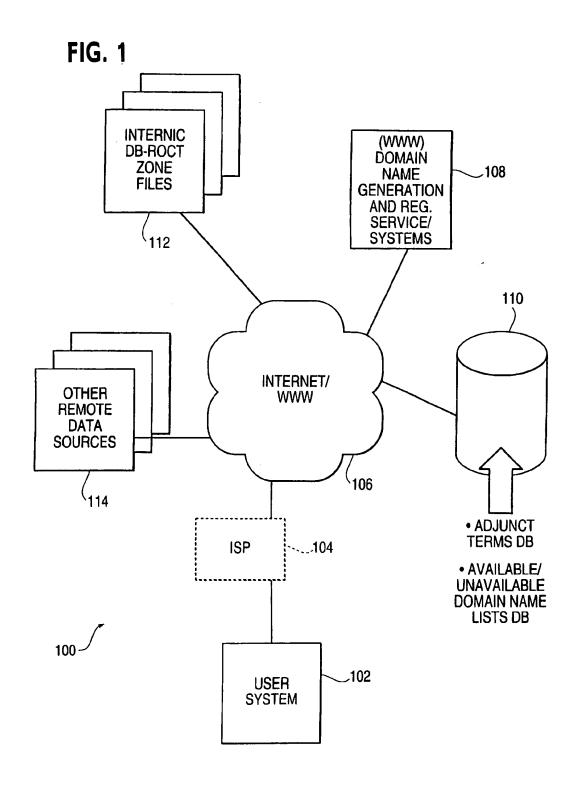


FIG. 2

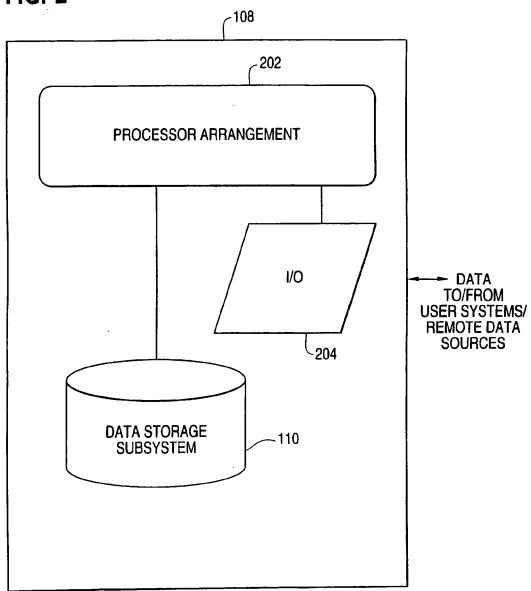
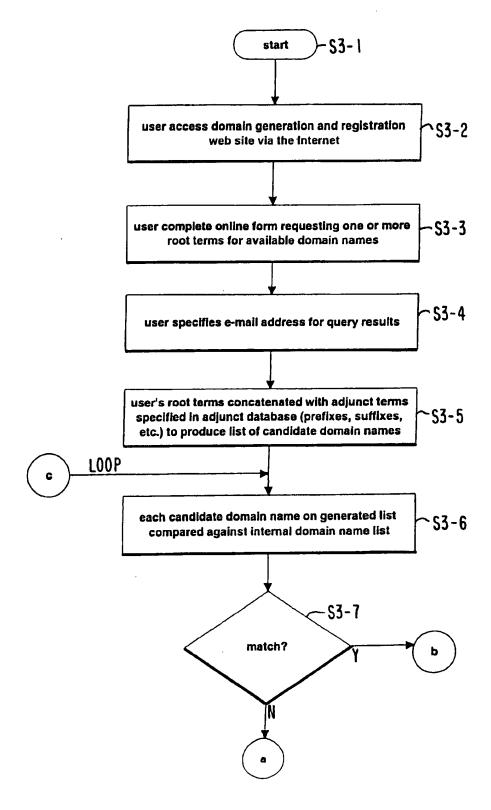
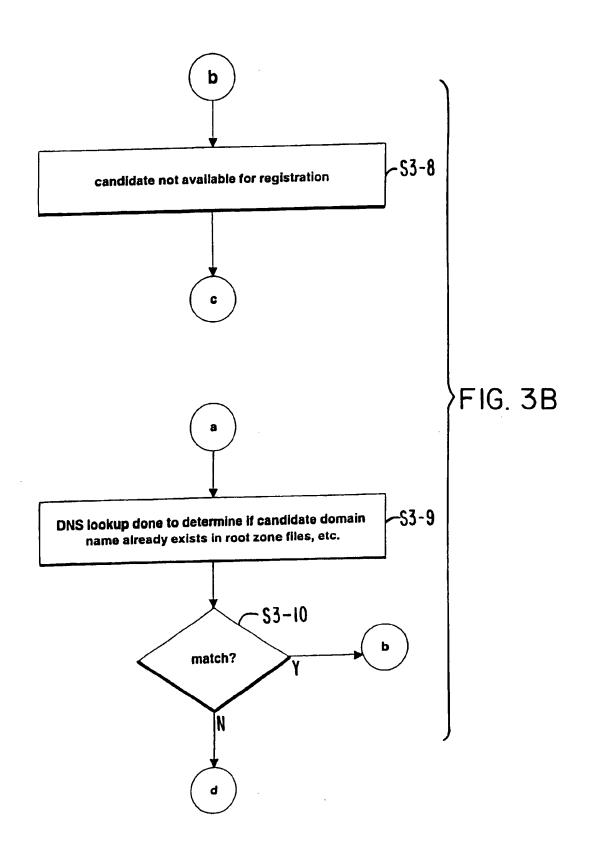
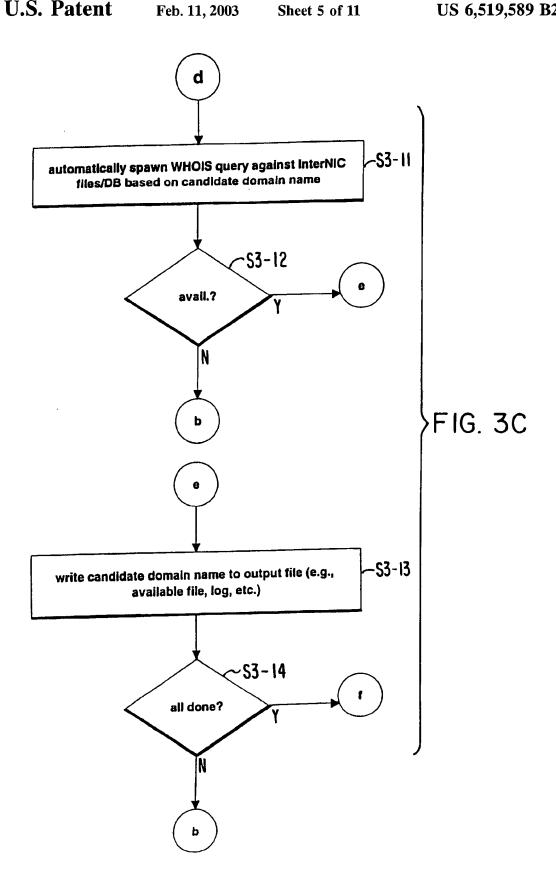


FIG. 3A







Feb. 11, 2003

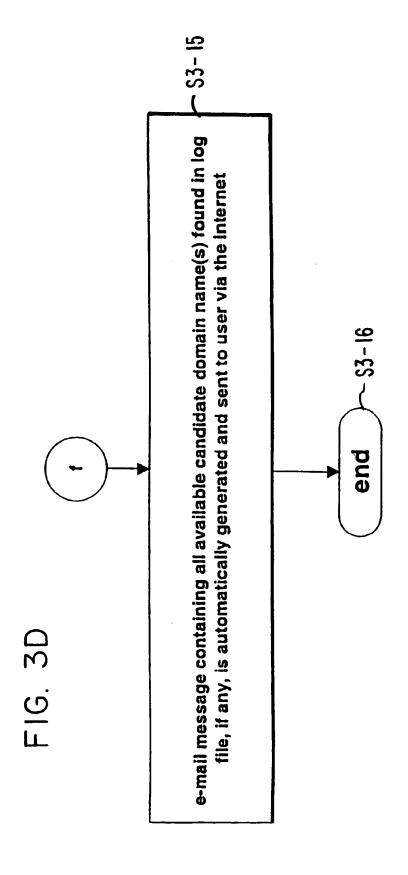
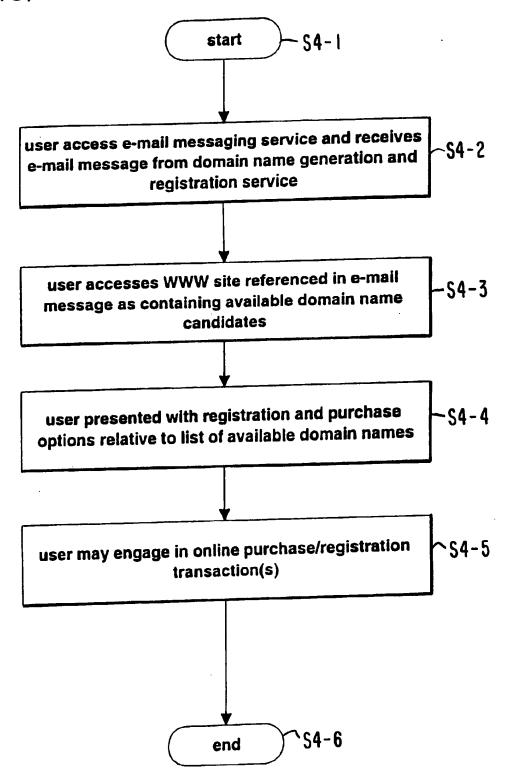
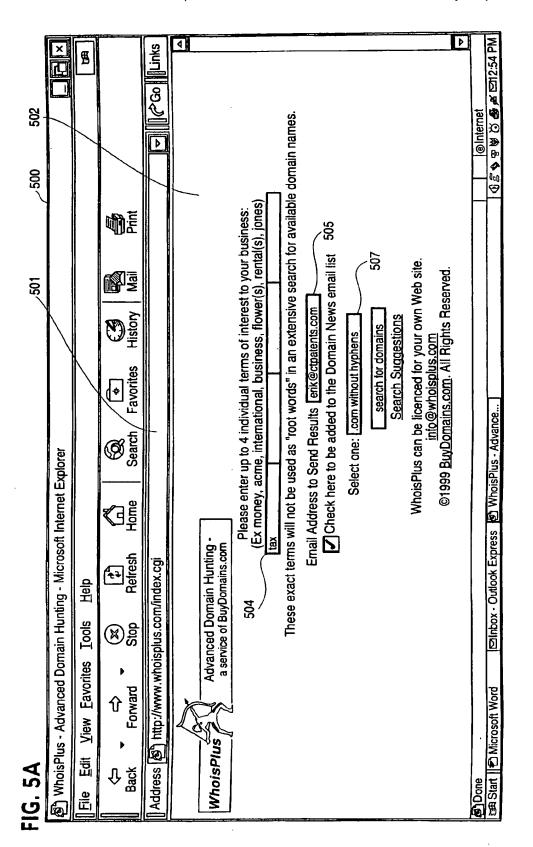
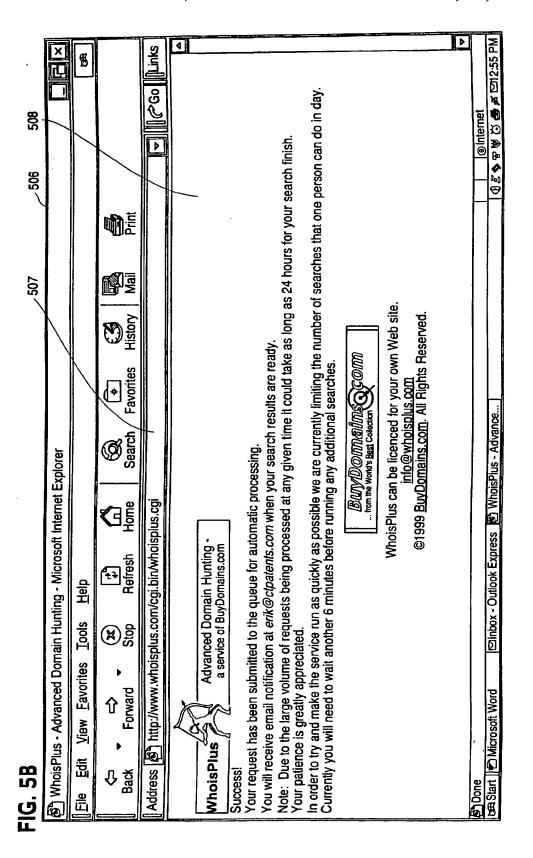


FIG. 4







Feb. 11, 2003

F16, 5C

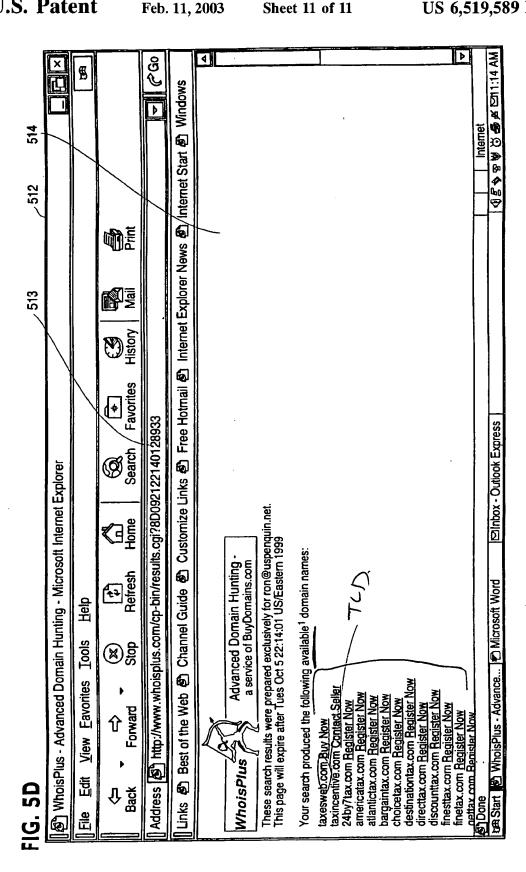
. 22 0

EMAIL TO: erik@ctpatents.com

To view your results, point your web browser at:

http://www.whoisplus.com/cgi-bin/results.cgi?BD0909125340705

Please recognize that 6 million domain names are already owned by others. Therefore, to acquire the very best names you will likely need to buy from a secondary market like thorough domain search are out of our control we are unable to guarantee the results available names that include the keywords you have specified. Many of the words wil be nonsensical by default but among the results you will often find at least one name BuyDomains.com. However, your WhoisPlus results will contain among the best that is ideal for your e-business activities. Since many of the technical factors in although they are generally highly accurate. Good luck in your hunt.



## SYSTEM AND METHOD FOR GENERATING DOMAIN NAMES AND FOR FACILITATING REGISTRATION AND TRANSFER OF THE SAME

### RELATED APPLICATION INFORMATION

The present application is a continuation application of application Ser. No. 09/400,602 filed Sep. 22, 1999 now U.S. Pat. No. 6,298,341, issued Oct. 2, 2001, by the U.S. Patent and Tradmark Office.

### BACKGROUND OF THE INVENTION

## 1. Field of the Invention

The present invention relates to systems and methods 15 used to facilitate registration and transfer of domain names and uniform resource locators (URLs) such as those used to access content via the Internet and world wide web (WWW).

### 2. Description of the Related Art

Registration, transfer, and use of domain names and 20 uniform resource locators (URL) such as those utilized to access content via electronic data network such as the Internet and WWW are well known. Network users utilize domain names (e.g., "microsoft.com," etc.) in place of 25 numeric sequences (i.e., Internet Protocol (IP) addresses such as 255.12.10.112, for example) which are difficult to remember and use. Typically, domain names consist of a root name or cipher followed by a period (pronounced "dot") which is then followed by what has been referred to 30 as a "top level domain" indicator (e.g., ".com", "org", ".gov", ".net", ".cc", and other domains such as country codes, etc.). Top level domain indicators are used to logically separate or distinguish content sources (e.g., commercial ".com" sources versus governmental ".gov" sources). Many domain names have been registered and transferred which correspond to famous trademarks such as "ge.com" so that consumers can access online content about products and services from well known providers (e.g., General Electric, etc.).

Domain names function as a result of their uniqueness relative to numeric network addresses. That is, a particular domain name must correspond to a single content source, thus necessitating the registration of many different domain names. As such, domain names have been registered (and transferred) at an astounding rate. In fact, Network Solutions, Inc. reports that over five (5) million WWW addresses have been registered in the last five years.

Prior to use, a proposed domain name must be registered (or otherwise obtained) with a domain name registrar such 50 as Network Solutions, Inc. (www.networksolutions.com). Once registered, a domain name may be used to point to a particular content source (e.g., a WWW page, etc.) residing on a designated server system (e.g., a WWW server). Typically, the mapping of a domain name (e.g., "ge.com," 55 etc.) is carried out by a domain name server system such as a public Internet domain name server system (DNS system) maintained by Network Solutions, Inc. and the registration database authority known as InterNIC (www.InterNIC.net).

Registration usually involves some sort of manual input 60 of a root name (i.e., the character string prior to the period) and the selection of a top level domain name. See, for example, the www.networksolutions.com homepage. <u>Upon executing a script, a registration service typically checks one of more databases to determine it a domain name is available 65 for registration. If registration is available, a service will permit a user to complete an online form to perfect regis-</u>

2

tration. If registration is not available, a service may suggest alternate domain names which include the same root term (i.e., the term before the period) concatenated with an alternate top level domain name. Unfortunately, domain name registration services do not function to suggest alternate domain names which may include terms not originally selected by a network user or content provider. As a result, a network user is often left to laboriously, exhaustively, and manually enter many potential domain names which ultimately may not be available for registration.

As such, many domain names have been registered by sellers and brokers as assets which may be sold for more than typical registration fees. In fact, the domain name sale and brokerage industry has become a significant source of Internet related commerce. Many providers have paid large sums of money to transfer, acquire and use domain names to point to their content sources. One such seller of domain names is www.raredomains.com which specializes in the sale of unique and valuable domain names. Despite the development of the domain name sale and brokerage industry, content providers are still left to either laboriously try to select an available domain name or select an already registered domain name from a broker that may not be best suited for a particular content delivery service, etc.

As such, there exists no convenient and efficient way for content providers to select, buy, and/or register domain names that best suit their particular purposes. Thus, there exists a need to provide new and improved systems and processes to automate domain name selection and registration and/or transfer processes. To be viable, such new and improved systems and methods must permit network users and content providers to enter suggested terms which may form the basis of potential domain names beyond mere top level domain alternatives which are in fact available for registration, transfer and use.

The present invention addresses the aforementioned problems and needs squarely and provides new and improved systems and methods as described below.

## SUMMARY OF THE INVENTION

The present invention solves the aforementioned problems and provides new and improved systems and methods that facilitate generation, registration, and/or transfer of available domain names.

To achieve the benefits provided by the present invention as described in detail below, defined are new and improved systems and methods for generating and facilitating registration of available domain names. The systems and methods include and involve a data storage facility for storing at least one adjunct term for use in generating at least one registerable and/or transferable domain name, and a processor arrangement which is coupled to the data storage facility and which is configured to be accessed by a user system via an electronic data network, to receive at least one root term from the user system, to concatenate at least one root term with at least one adjunct term to generate at least one candidate domain name, to query a data source to determine if the candidate domain name(s) is available for registration and/or transfer, and to notify the user system of the candidate domain name(s) when the same are available for registration ánd/or transfer.

# BRIEF DESCRIPTION OF THE DRAWINGS FIGURES

The present invention is described in detail below with reference to the attached drawing figures, of which:

4

FIG. 1 is a diagram of a system in which domain names and, in particular, those involving the concatenation of user-specified root terms with pre-defined adjunct terms are automatically generated and, possibly, registered and/or transferred according to a preferred embodiment of the 5 present invention;

FIG. 2 is a block diagram of the registration server system (e.g., the automatic data processing configured as a programmed WWW server system) shown in FIG. 1;

FIG. 3A is flowchart that illustrates the processes which are carried out in accordance with a preferred embodiment of the present invention to automatically generate, register and/or transfer available domain names in accordance with a preferred embodiment of the present invention;

FIG. 3B is a continuation flowchart of the flowchart 15 in the art of modern networking technologies. Started in FIG. 3A;

The structural aspects of the present inventions of the present inventions.

FIG. 3C is a continuation flowchart of the flowchart started in FIGS. 3A and 3B.

FIG. 3D is the conclusion of the flowchart started in FIGS.  $_{20}$  3A, 3B, and 3C;

FIG. 4 is a flowchart that illustrates the processes which are carried out in accordance with a preferred embodiment of the present invention to facilitate receipt of at least one available domain name generated in accordance with the 25 present invention, and registration/transfer of the same;

FIG. 5A is a screen shot of an exemplary WWW site that permits generation and registration/transfer of available domain names in accordance with the present invention;

FIG. 5B is a screen shot of a daughter page accessed via  $^{30}$  the WWW shown in FIG. 5A.

FIG. 5C is an exemplary electronic mail message that was sent via the Internet to notify a user of at least one available domain name that was generated in accordance with the present invention; and

FIG. 5D is a screen shot of a WWW site that contains a list of available domain names generated in accordance with the present invention.

# DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

The present invention is now discussed in detail with regard to the attached drawing figures which were briefly described above. Unless otherwise indicated, like parts and processes are referred to with like reference numerals.

Referring to FIG. 1, depicted therein is a system in which users may access a domain name service and system and receive lists of available candidate domain names based upon user-specified criteria (root terms) in accordance with a preferred embodiment of the present invention. In particular, system 100 includes a user system 102 (e.g., a personal computing system or environment capable of engaging in WWW related communications via an electronic data network, etc.), an Internet Service Provider (ISP) 104, the Internet and world wide web (WWW) 106, a domain name service and system 108, and data store 110 for storing adjunct terms and, possibly, available domain name lists, InterNIC and/or other remote database systems 114 such as Internet root zone files and other databases containing domain name information.

Domain name service and systems 108 preferably is configured as a web server system that is capable of serving web content in the form of web pages to users such as a user who-operates user system 102.

Referring now to FIG. 2, depicted therein is a block diagram of domain name service and system 108. In

particular, domain name service and system 108 includes a processor arrangement 202, data storage subsystem 110 (as shown in FIG. 1) and I/O facilities 204. Data storage subsystem 110 may be logically or physically separated from domain name service and system 108 as shown in FIG., 1. Domain name service and system 108 is configured as a web server system that serves content in the form of web pages to a user system such as user system 102 (FIG. 1). Additionally, domain registration service and system 108 may transmit data to and receive data from remote data sources such as InterNIC database root zone files 112 and/or other remote database services and sources 114. The structure and arrangement of domain registration service and system 108 will be immediately understood to those skilled in the art of modern networking technologies.

The structural aspects of the present invention as shown in FIGS. I and 2 are designed to operate together to facilitate generation, registration, and/or transfer of available domain names in accordance with user-specified criteria such as user-specified root terms or names which are automatically concatenated with pre-defined (adjunct) terms in accordance with the present invention. The processes to carryout such functionality are illustrated in a flowchart found in FIGS. 3A, 3B, 3C, and 3D, to which reference is now made.

Referring now to FIG. 3A, depicted therein is the start of a flowchart that illustrates the operations and processes that are carried out within the context of the present invention to permit a user to receive an automatically generated list of available domain names based on user-specified criteria. In particular, processing starts as step S3-1 and immediately proceeds to step S3-2.

At step S3-2, a user accesses a domain name generation, registration, and transfer web site via the internet (e.g., via a WWW browser application, etc.).

Next, at step S3-3, the user completes an online form requesting one or more root terms for available domain names. Such root terms will be used by the domain name registration/transfer web site to generate domain names and to check their availability against lists and databases of already registered domain names. Such root terms are words specified by a user and will ultimately form part of one or more domain names—e.g., if the root term is "tax," generated domain names may be "moneytax.com/.net," "taxmoney.com," "ustax.com," "taxtime.net," etc.

The use of the term "root" is merely meant to describe user specified terms and has no other meaning. That is, the present invention may be configured to accept a user's terms as terms to be concatenated in any way to pre-determined terms (e.g., adjunct terms) found in a database and, for example, as leading and trailing terms. Accordingly, any use of the term "root" to describe user-specified term(s) is not intended to limit the present invention in any way.

Next, at step S3-4, the user specifies an e-mail address for query results to be sent to. That is, lists of available domain names and other correspondence from domain name generation and registration may be sent in accordance with the present invention via electronic mail, web delivery, etc. There is no requirement that e-mail be used as the sole source of results-oriented notification.

Next, at step S3-5, the user's root term(s) are concatenated with adjunct terms specified in an adjunct data base (prefixes, suffixes, etc.) to provide a list of candidate domain names. It is important to note that the concatenation of a user's root term to terms maintained within an adjunct term data base, in accordance with the present invention, may be carried out in accordance with many different concatenation



6

rules. For example, simple string concatenation may be performed, as well as search based concatenation such as thesaurus based concatenation of root terms to other terms having similar meanings and the like. Accordingly, the present invention facilitates the generation of available 5 registerable/transferable names not by simply concatenating terms entered by a user, but by concatenating a user's terms with other terms pre-stored within other data bases such as thesauruses, tables, and any other data structure containing additional terms for use in concatenation. And such concatenation may involve characters such as hyphens, and any other domain permitted strings and characters. The programming necessary to accomplish string concatenation, database lookups, etc. will be readily understood by those skilled in the art; for example, PERL (e.g., V 5.003, etc.) scripts may 15 be used to produce string concatenations as well as to perform database dips, etc.

It is important to note that the adjunct terms may be stored locally by facility 108 (FIG. 1) or remotely in any form of data structure and/or system that supports messaging to 20 drive database queries and the like.

Next, a looping structure is started based upon the number of terms specified in an adjunct term data base, or the number of concatenated candidate domain names. In particular, at step S3-6, each candidate domain name on a generated list is compared against internal domain name list. For example, if ten relevant adjunct terms are specified in a table driven database, ten or some other number of concatenations may have taken place so that the list of candidate domain names contains ten or some other number of entries.

Next, at step S3-7, a comparison is made to determine whether or not a match for the particular candidate domain name currently being looped upon matches any name on an internal list (e.g., database table stored in memory, disk, etc.). If not, processing proceeds to step S3-9. Otherwise processing proceeds to step S3-8 where the current candidate domain name is determined to be not available for registration and processing will loop back to step S3-6.

At step S3-9, a domain name system (DNS) lookup will be done to determine if the candidate domain currently being looped upon already exist in a root zone file such as one maintained by InterNIC root zone files 112 (FIG. 1).

Next, at step S3-10, a match determination is carried out to determine if the DNS lookup produced a match between 45 the current candidate domain name and other domain names already in use. If such a match does not exist, processing will proceed at the top of FIG. 3C and in particular at step S3-11 thereof.

If a match does occur, processing will loop back to step 50 S3-8 as discussed above and ultimately back to step S3-6 for evaluation of the next candidate domain name built as a result of concatenation as discussed above.

It should be noted that the present invention permits and certainly contemplates inclusion of brokerage type services in the search process associated with producing a list of available domain names. That is, the present invention contemplates querying databases of names which match generated concatenations and which may already be registered but which are currently For-Sale-By-Owner by a 60 domain name sales (e.g., brokerage) facility. Accordingly, the present invention and, in particular, any web site that incorporates the same may be linked to other brokerage type web sites (sites selling already registered domain names) to allow appropriate database (domain name) list queries to take place. Such brokerage type queries may be carried out during any part of the process in which registerability and/or

transferability is being determined in accordance with the present invention. The database queries and dips necessary to perform such brokerage type queries will be immediately understood after reviewing this patent document.

At step S3-11, a WHOIS type or similar query is automatically spawned against InterNIC files and/or other databases (e.g., databases maintained by InterNIC or other similar database authority) based on the current candidate domain being looped upon. WHOIS type queries will be immediately understood by those skilled in the art.

Next, at step S3-12, a determination will be made as to whether the WHOIS or other similar query results in an "available" determination. If the candidate name currently being looped upon is available for registration (i.e., is registerable), processing proceeds to step S3-13; if not processing loops back to step S3-8 as discussed above and ultimately to step S3-6 for the next candidate domain name.

Accordingly at step S3-13, the candidate domain name will be written to an output or "available for registration/transfer" file or log.

Next, at step S3-14, a determination will be made as to whether all available candidate domain names have been processed. If that determination is affirmative, processing proceeds at the top of FIG. 3D; if not, processing loops back to step S3-8 as discussed above and ultimately back to step S3-6.

At step S3-15, an electronic mail (e-mail) message containing all available candidate domain names, if any are found in the output file will be automatically generated and sent to the user via the Internet. Such messaging techniques will be immediately understood by those skilled in the art.

Processing ends at step S3-16.

Referring now to FIG. 4, depicted therein is a flowchart that illustrates a process where a user can access an electronic mail messaging service and receive e-mail messages from a domain name registration/transfer service. In particular, processing starts at step S4-1 and immediately proceeds to step S4-2.

At step S4-2, a user accesses an e-mail messaging service such as one provided by an Internet Service Provider (ISP), telecommunications provider, web e-mail service provider, etc. and retrieves an e-mail message from a domain name generation, registration, and transfer service such as domain name generation and registration service and system 108 (FIG. 1).

Next, at step S4-3, the user accesses the web site referenced in an e-mail as containing a list of zero or more potentially available domain name candidates which have been generated in accordance with the user's earlier specified root search terms.

Next, at step S4-4, the user is presented with registration and purchase options relative to a list of available domain name candidates provided in accordance the preferred embodiment of the present invention.

Next, at step S4-5, a user may engage in online purchase transactions to purchase and/or register available domain name candidates. Such e-commerce transactions are well known and will be immediately understood by those skilled in the art.

Processing ends as step \$4-5.

The process steps described with regard to FIGS. 3A, 3B, 3C, 3D and 4, are now further illustrated with reference to FIGS. 5A, 5B, 5C, and 5D to which reference is now made.

Referring now to FIG. 5A, depicted therein is a screen shot of a WWW site view provided within a WWW browser

(32)

(14)

client (e.g., MICROSOFT INTERNET EXPLORER V.5.0) running within a personal data processing system such as personal computer or user system 102 (FIG. 1). In particular, screen shot 500 shows an accessed web site (i.e., a domain name generation and registration service and system) having the domain name (uniform resource locator—URL) www-.whoisplus.com which is noted at address space 501. The content received from the domain name service and system is provided in browser content manifestation window 502. Content manifestation window 502 shows a web site view 10 whereby a user may enter search terms (root terms) 504 into an online form which the present invention uses to search for available domain names and to generate candidate domain names. Additionally, the user may enter an e-mail at which he would like to receive search results e-mail correspon- 15 dence from the domain name service and system. The user also may select, at pull down box 503, the types of domain name formats that may be available. For example a user may want the term "tax" to appear with other terms separated by hyphens (e.g., "tax-money.com") or otherwise and, the user 20 facilitating registration of the same, comprising: may select a top level domain such as ".com" or other top level domains. Although screen shot 500 show only four (4) entry fields for search terms (terms to be concatenated with other pre-established terms, etc.), the present invention is not so limited; to the contrary, any number of root terms could be permitted as a matter of design choice.

MICROSOFT and INTERNET EXPLORER are trademarks and/or registered trademarks of MICROSOFT COR-PORATION. WHOISPLUS is a trademark and/or registered

trademark of RAREDOMAINS.COM, LLC.

Referring now to FIG. 5B, depicted therein is a supplemental web site view 506. Web site view 506 is one of a web page that indicates that the user's search terms 504 as illustrated in FIG. 5A have been processed to result in a set 35 of available (registerable, transferable, alienable, etc.) domain names. A web site address is maintained at address section 507 and the content of the web site is maintained within web site view 508.

Referring now to FIG. 5C, depicted therein is an e-mail 40 message 510 received from the domain name registration service via the Internet. Of course, other electronic messaging systems could be used such as receipt on personal communications devices (e.g., cellular telephones, pagers, 45 personal digital assistants, etc.).

Referring now to FIG. 5D, depicted therein is a web site view corresponding to the e-mail message depicted in FIG. 5C. That is, web site view 512 as addressed at address section 513 (as noted in the e-mail message noted in FIG. 50 5C) includes content 514 that lists available domain names which have been generated by a domain name service and system such as a domain name generation system 108 (FIG. 1). As noted above with regard to FIG. 4, the user may select 55 a hypertext link to register, purchase, lease, contact and owner, contact a brokerage, etc. in relation to one or more particular domain names immediately from web content 514.

The list of available domain names need not be viewed as 60 a web page. Instead, the list of available domain names may come in the form a message sent via any modern communications medium (e-mail, etc.).

In the preceding discussion, registration of available 65 domain names has been mentioned as an option related to an available domain name generated in accordance with the

present invention. The present invention is not so limited. To the contrary, references to registration should also be interpreted to mean that an available domain name generated in accordance with the present invention may be registered (e.g., such as via a domain name registration authority), sold such as via a brokerage or other similar domain name sales agent, or otherwise transferred or alienated.

Thus, having fully described the present invention by way of example with reference to the attached drawing figures, it will be readily appreciated that many changes and modifications may be made to the invention and to any of the exemplary embodiments shown and/or described herein without departing from the spirit or scope of the invention which is defined in the appended claims.

What is claimed is:

- 1. A system for generating a domain name and for
  - a data storage facility storing at least one adjunct term;
  - a processor arrangement coupled to said data storage facility and configured to be accessed by a user system via an electronic data network, to receive at least one root term from said user system, to concatenate said at least one root term with said at least one adjunct term stored by said data storage facility to generate at least one candidate second-level domain name, to query a data source to determine it said at least one candidate high level domain name is available for registration, to notify said\_user system of said at least one candidate second-level domain name when said at least one candidate second-level domain name is available for registration, and to permit said user system to engage in an electronic commerce transaction related to said at least one candidate second-level domain name when said at least one candidate second-level domain name is available for registration.
- 2. The system according to claim 1, wherein said electronic commerce transaction is an online web-enabled electronic commerce transaction.
- 3. A method for generating a domain name and for facilitating registration of the same, comprising the steps of:

storing a plurality of adjunct terms for use in generating an available domain name;

permitting a user to access a server facility via an electronic data network;

receiving a root term from said user via said electronic data network;

retrieving from storage an adjunct term;

concatenating said adjunct term with said root term and a top level domain identifier to generate a candidate domain name;

querying a data source to determine if said candidate domain name is available for registration; notifying said user of said candidate domain name when said candidate domain name is available for registration; and

permitting said user/to engage in an online electronic commerce transaction related to use of said candidate domain name when said candidate domain name is available for registration.

9

- 4. A system for generating a domain name and for facilitating registration of the same, comprising:
  - a storage facility storing a plurality of adjunct terms for use in generating an available domain name; and
  - a server facility coupled to said storage facility and configured to be accessed by a user system via an electronic data network, to receive a root word from said user system via said electronic data network, to retrieve an adjunct term from said storage facility, to concatenate said root word with said adjunct term and

**10** 

with a top level domain to generate a candidate domain name, to query a data source to determine if said candidate domain name is available for registration, to notify said user system of said candidate domain name when said candidate domain name is available for registration, and to permit a user at said user system to engage in an electronic commerce transaction related to said candidate domain name when said candidate domain name is available for registration.

\* \* \* \*